Healthwatch Rotherham social media champion

Who are Healthwatch Rotherham?

Healthwatch Rotherham is the independent health and social care champion and exists to ensure that people are at the heart of care. Each local Healthwatch is a key part of its local community and works in partnership with other organisations in its area. For Healthwatch Rotherham, this includes working with the Local Council, the NHS, Rotherham hospital and voluntary organisations.

What will be my role as a social media champion?

- Supporting people to improve their access to local services, by providing them with information and signposting through social media posts based at home or in the office.
- To volunteer for a minimum of 2 hours per week Mon- Fri, 9am-5pm, for at least 12 months
- Promote our events and engagement work using provided promotional material.
- Identify awareness days/weeks/months and promote them.
- Posting promotional material as requested by partner services.
- Advertise research/consultation opportunities for the public to take part in.
- Identify ways in which we can expand our presence and improve our social media impact.

Why should you be a Healthwatch social media champion?

You will play a vital role in the way Healthwatch Rotherham supports people to access the best services for them. We are seeking volunteers with effective social media skills to support our team. Healthwatch Rotherham currently has a social media presence on Facebook and X. We are looking to expand this into Instagram and Bluesky as well.

Who are we looking for?

- Someone who can commit their free time on any weekday (flexible hours)
- Someone looking to learn new skills or improve existing skills.
- Someone who can work independently as well as part of a small team.
- Someone to provide high quality social media skills
- Good timekeeping and organisation skills
- Good level of written English
- Someone with experience on all social media platforms, or willing to learn
- Someone who can work on their own initiative (e.g. searching social media to find information/support/appropriate topics to promote to Rotherham residents)

What will I gain from this role?

- Have a positive impact in your community, which makes a real difference to peoples' lives.
- An opportunity to enhance your CV and add new digital experiences and skills.
- After six months volunteering, we will provide a reference to support future job applications.
- An opportunity to access free training

How to apply:

To apply or to find out more, please contact info@healthwatchrotherham.org.uk for an application form, or visit the volunteering page on our website at:

https://healthwatchrotherham.org.uk/work-us

Please send all completed applications to the above email address.